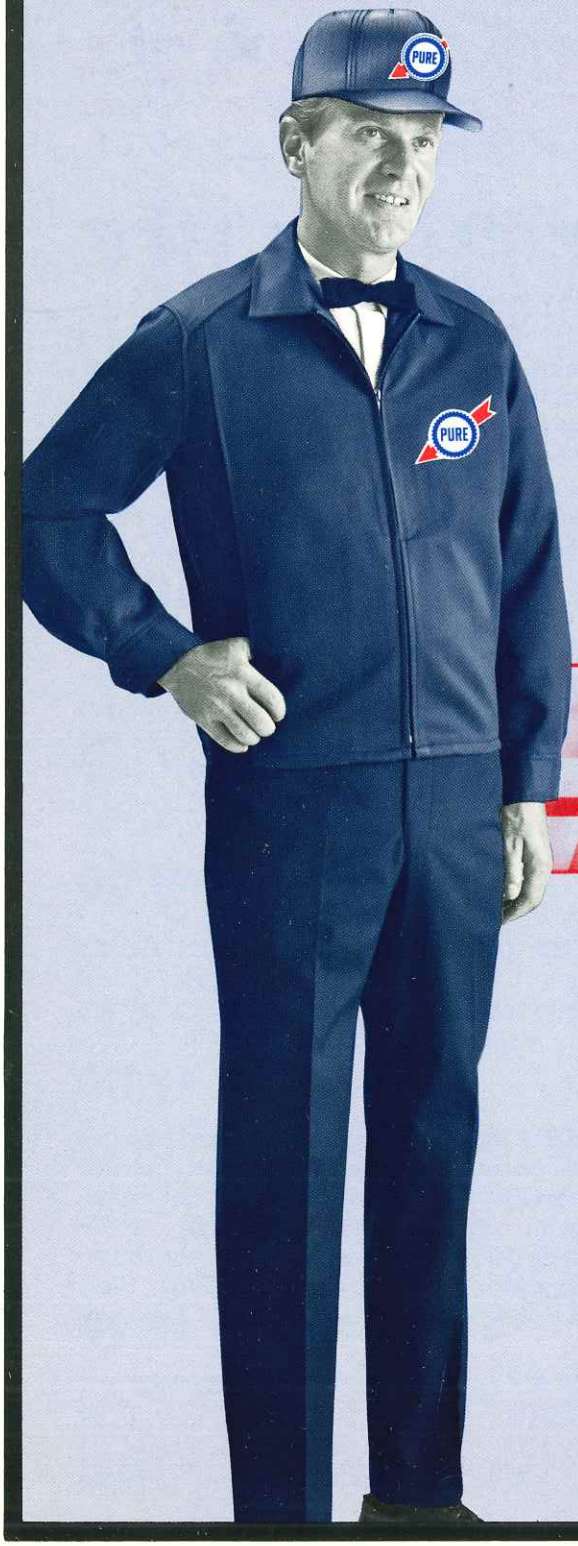
LION UNIFORM



ANNOUNCES...

PURE

NT OFFICE
FEB 6 1969
SEARCH CENTER

ACTION-LINE WARDROBE!

in Acid Resistant Lion Lock-Press

SAVE UP TO 50%

TROUSERS WITHOUT LION LOCK-PRESS MACHINE WASHED **ONCE** AND NEVER IRONED

LION LOCK-PRESS TROUSERS WASHED **TEN** TIMES AND NEVER IRONED

LION LOCK-PRESS JACKET & TROUSERS

*Wash'em *Dry'em *Wear'em

Lion Lock-Press insures truly easy care. Simply machine wash, tumble dry and witness the neat, "just pressed" look every time. Saves time . . . saves money. Spots remove easily.

ACTION LINE

JACKET LOT 3186. This sleek new ACTION-LINE jacket is fashioned to distinguish you from your competition. 65% Dacron Polyester, 35% Rayon combine to give you top performance in durable press 16 oz. business wear. Two deep slash pockets with pencil/tire gauge slot on left sleeve. Nylon stretch mesh in back eliminates shoulder bind. Adjustable cuffs and elastic waistband. Complete with emblem. Royal Blue.

$10.95

TROUSER LOT 2176. The winter weight (16 oz.) Lock-Press trouser of 65% Dacron Polyester, 35% Rayon with gabardine weave and napped back for added warmth and comfort. Pellon reinforced waistband prevents rollover. Deep pockets of polyester and cotton for maximum wear. All seams sewn with polyester thread for extra strength. Royal Blue.

$9.00

TROUSER LOT 120. The Lock-Press 10 oz. trouser of 65% Dacron Polyester, 35% Rayon for comfortable warm weather wear. Same fine tailoring features as above trousers. Royal Blue.

$7.60

CAP LOT 116. The traditional uniform cap has been distinctively updated with a new "bulge" crown and is now available in a winter model, lined with turn-down ear flaps. 65% Dacron Polyester, 35% Rayon combine to hold shape. Medium width, non-breakable visor. Royal Blue.

Wash it — it's Lock-Press, too.

$2.20

ALL LION LOCK-PRESS GARMENTS ARE ACID RESISTANT

LION LOCK-PRESS SHIRTS

ELIMINATES IRONING WORRIES

These easy-care shirts of 65% Dacron Polyester, 35% Combed Cotton Oxford give you an air of distinction in a clean, fresh way. Two patch pockets with pencil divider. The smart panel front conceals buttons, protects car finishes.

LONG SLEEVE Lot 203 **$4.70**

SHORT SLEEVE Lot 503 **$4.30**

ONE PIECE RAINCOAT

IN SAFETY-ORANGE

Designed with unique bat-wing construction that water-proofs shoulder area. No taped or vulcanized seams to pull apart. Made of Polyure-thane coated nylon. Coating will not crack or stiffen. Para-chute tough nylon gives the best possible tear protection.

Brilliant fluorescent Orange color shouts "SAFETY" at the station and on service calls. Special ventilated nylon net-ting inside permits free air flow.

SIZES: Small, Medium, Large and Extra Large

Lot 301 **$11.95**

FOLD HERE

PLACE 6¢ STAMP HERE

STAPLE HERE

TO SERVE YOU BETTER, FASTER

FILL IN THE ADDRESS OF YOUR DIVISION OFFICE BEFORE MAILING OR GIVE TO YOUR SALES REPRESENTATIVE

(according to your Division Office Instructions)

FOLD HERE

STAPLE HERE

THE PURE OIL COMPANY

DIVISION OF UNION OIL COMPANY OF CALIFORNIA

BLOCK ICY WINTER WINDS
WITH A PILE-LINED SURCOAT

All New Polar Surcoat complete with hood. Wind . . . Water . . . Acid . . . Grease Resistant! Keep warm and dry in the coldest weather.

Outer shell of tightly woven 100% Dacron Taffeta, neoprene coated. Interlined with thick Orlon Pile. Sleeves warmly lined with smooth nylon fabric quilted to acetate fibers. Triple stitched at bottom of coat to prevent interlining from sagging. Two upper muff pockets. Two lower pockets protected with flaps. All pockets lined with strong, warm flannel. Tire gauge and pencil slot on left sleeve. Warm knit wristlets. Matching hood lined with Orlon pile. Draw strings for close fit around face and neck. Hood attached to surcoat with slide fastener for easy removal. Large heavy duty front zipper. Midnight Blue.

Lot 1184 **$22.00**

ALL PURPOSE TROOPER CAP
FOR NEVER-ENDING WARMTH

Blue Dacron gabardine matches surcoat—warm Dynel fur ear flaps. Polyester fiberfill quilted lining complete with official Pure emblem.

Lot 93 **$3.95**

SAVE UP TO 50% ON ALL ITEMS IN YOUR ACTION-LINE UNIFORM PROGRAM

1. Use this LION form to order your uniform requirements.
2. Indicate sizes required.
3. Total the cost of all items ordered.
4. Forward this order form with check or money order for at least ONE-HALF (½) of the total shown to your PURE OIL DIVISION OFFICE (or as instructed).
5. Include 3% TBA BONUS CERTIFICATES for the balance of the total shown.
6. Pure will set aside a TBA Bonus Fund equal to 3% of your purchase of tires, batteries and accessories during 1968-69. This will be set up at the time you are invoiced for your TBA purchases from Pure. Your earned TBA Bonus Fund Certificates will be issued quarterly during 1968-69, until further notice.
7. You may use the 3% TBA Bonus Fund Certificates accumulated for the purchase of all uniforms listed on this order form provided you match them dollar for dollar and provided your cash payment is at least 50% of the total.
8. TBA Bonus Fund Certificates are automatically voided one year after issue date. It is important, therefore, that they be used before the void date which appears on each Certificate.

GUARANTEE

Lion Uniforms are guaranteed to be free from defects in workmanship or materials. If garment has failed under the terms of this guarantee, we will either replace or issue a refund.

Lion Uniform, Dayton, Ohio

PURE
ACTION-LINE ORDER FORM
WITH UP TO 50% SAVINGS

LION UNIFORM

Measurement Symbols N=Neck S=Sleeve Ht.=Height Wt.=Weight W=Waist L=Length

DESCRIPTION	Name: HT.	Name: WT.	Name: HT.	Name: WT.	Name: HT.	Name: WT.	Name: HT.	Name: WT.	PRICE	TOTAL AMOUNT
SHIRTS	QTY	SIZE N | S	QTY	SIZE N | S	QTY	SIZE N | S	QTY	SIZE N | S		
*Medium Blue—Long Sleeve—Lion Lock-Press Lot 203									$ 4.70	
*Medium Blue—Short Sleeve—Lion Lock-Press Lot 503									$ 4.30	
TROUSERS ☐ Cuffs	QTY	SIZE W | L	QTY	SIZE W | L	QTY	SIZE W | L	QTY	SIZE W | L		
*Royal Blue Year 'Round Weight, Lion Lock-Press Lot 2176									$ 9.00	
*Royal Blue Summer Weight—Lion Lock-Press Lot 120									$ 7.60	
Trousers shipped finished without cuffs unless indicated above										
JACKETS	QTY	SIZE	QTY	SIZE	QTY	SIZE	QTY	SIZE		
*Royal Blue Action Line—Lion Lock-Press Lot 3186									$10.95	
Zip-In Liner—Sleeveless Lot 587									$ 3.50	
Zip-In Liner—Sleeves Lot 787									$ 5.35	
Zip-In Track for extra jacket									$ .50	
If more than one jacket is ordered and you wish to use the same liner in both										
SURCOAT	QTY	SIZE	QTY	SIZE	QTY	SIZE	QTY	SIZE		
*100% Dacron Polyester Taffeta (Zipper Hood) Lot 1184									$22.00	
CAPS	QTY	SIZE	QTY	SIZE	QTY	SIZE	QTY	SIZE		
*Royal Blue-Baseball-Style Lined (Ear Tabs) Lot 116									$ 2.20	
*Trooper Style—Dynel Fur Lined Lot 93									$ 3.95	
*Modified Baseball Style—Summer Lot 15									$ 1.60	
ACCESSORIES	QTY	SIZE	QTY	SIZE	QTY	SIZE	QTY	SIZE		
Safety Glo Raincoat—Blaze Orange Lot 301									$11.95	
Service Coat—Blue Cotton Twill Lot 1020									$ 6.45	
Coveralls—Blue Cotton Twill Lot 920									$ 6.95	
Belt—Black Leather—Hidden Buckle									$ 1.65	
Bow Tie—Blue Cloth—Clip on									$ ea. .60	
Name Patch Over Right Pocket			Print Name Over Proper Column						$ ea. .25	
Identi-Plate (Removable Plastic Name Tag)			Print Name Over Proper Column						$ ea. .35	

*Acid Resistant

903

Local Order No. _____

NAME _____ DATE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____ (Important)

PURE DIVISION OFFICE _____

Send Check or Money Order.
PRICES EFFECTIVE 9-1-68 THROUGH 2-28-69
(Be sure to enclose certificate if you are using 3% TBA Bonus fund.)

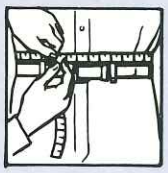
TOTAL AMOUNT OF ITEMS ⇨	
DEDUCT UP TO 50% TBA BONUS CREDITS ⇨	
BALANCE ⇨	
Residents of Ohio, Kentucky, Illinois, Texas, Georgia, California, Washington, add SALES TAX	
TOTAL AMOUNT ⇨ ENCLOSE CHECK OR MONEY ORDER PAYABLE TO PURE OIL CO. FOR THIS AMOUNT	

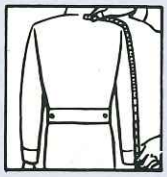
PURE

BULK RATE
U.S. Postage
PAID
Permit No. 7
Dayton, Ohio

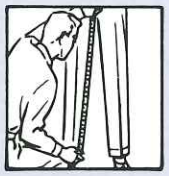
MEASURE FOR EXACT FIT

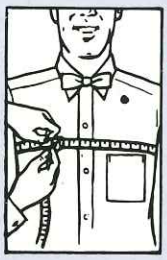
SHIRTS—For correct neck size, bring the tape measure around the neck as shown. The reading where the tape meets is your correct size. To get sleeve length, start tape at center back of outside collar band, bring over the shoulder and down the outside of arm to point where you want sleeve to end. Number of inches at wrist is your sleeve size.





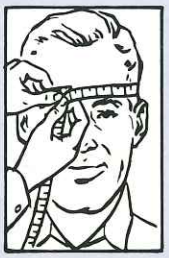
TROUSERS—Hold tape around the waistline where you want trousers to be worn and hold as snug as you want them to fit. Read the correct waist size where the tape meets. For inseam length, keep trousers at position where normally worn, measuring the inseam from the crotch to the desired length.





JACKETS, SURCOATS, COVERALLS—For chest measurement, place the tape high under the armpits over the clothing to be worn under the garment. The number of inches where the tape meets is your chest size, correct measurement for Jacket and Coveralls.

CAPS—Order caps by your regular hat size, or bring the measuring tape around head as shown. Number of inches where tape meets is your cap size.



LONG SLEEVE SHIRTS are made in every half inch neck size from 14 thru 18. Each neck size is made in three sleeve lengths. *Shorts* have 32", *Mediums* have 33", *Longs* have 35" sleeves. To order shirts, measure neck size and sleeve length only.

SHORT SLEEVE (SPORT) SHIRTS are made in four sizes, Small, Medium, Large and Extra Large. Small 14-14½, Medium 15-15½, Large 16-17, Extra Large 17½-18.

TROUSERS are made in the following waist sizes: 29, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, and 50. All inseam lengths up to 36".

JACKETS and SURCOATS are in 2" chest sizes from 36 to 50. Longs for men 6 ft. and over from sizes 38 to 46.

CAPS are in sizes 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½,

COVERALLS are made in 2" chest sizes from 36 to 50. Longs for men 6 ft. and over from size 38 to 46.

SERVICE COATS are made in 2" chest sizes from 36 thru 50. Available in regular lengths only.

TROUSERS

Height Feet & Inches	Inseam Inches	Height Feet & Inches	Inseam Inches
5 ft. 4 to 5 inches	27 to 28½	5 ft. 10 to 11 inches	31 to 32½
5 ft. 6 to 7 inches	28½ to 29½	6 ft. to 6 ft. 1 inch	32½ to 33¾
5 ft. 8 to 9 inches	29¾ to 31	6 ft. 2 to 3 inches	33½ to 35

JACKETS

Weight	Waist Inches	Chest Inches	Order Size	Weight	Waist Inches	Chest Inches	Order Size
125–135 lbs.	29–30	34–35	36	195–205 lbs.	37–39	39–41	44
140–155 lbs.	30–32	35–37	38	210–215 lbs.	39–41	41–43	46
160–175 lbs.	33–35	37–38	40	220–225 lbs.	40–42	43–44	48
180–190 lbs.	35–37	38–39	42	230–235 lbs.	43–45	45–46	50

Order a Long Size Jacket for Anyone 6' 1" and Over

LION UNIFORM

PURE ACTION-LINE WARDROBES ARE SHIPPED FROM THE FOLLOWING LION SERVICE CENTERS:

1757 Tully Circle, N.E.
Atlanta, Georgia 30329
(404) 633-2653

151 Wilson Court
Bensenville, Ill. 60106
(312) 766-6222

P. O. Box 14165 Northridge Br.
Dayton, Ohio 45414
(513) 278-6531